



Media Release

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FOR IMMEDIATE RELEASE

Ticketek and Westfield Have Just the Ticket for Australian Shoppers

Ticketek, Australia's leading sports and entertainment ticketing company has partnered with the world's largest retail property group Westfield to take entertainment direct to Australian shoppers.

Ticketek announced today it had entered a partnership with Westfield, providing their 430.3 million customers per annum convenient access to tickets for sport, concerts, musical theatre, family events and more.

A Ticketek agency will be established in 37 Westfield shopping centres across Australia, where customers will be able to purchase and collect tickets to Australia's biggest and best events.

Nine Entertainment Co. Managing Director, Events Geoff Jones said the partnership with Westfield will benefit customers by greatly expanding Ticketek's national retail agency footprint in key, high traffic locations around Australia.

"Ticketek strives to connect people to live entertainment and we are delighted to be partnering with leading retailer Westfield to make it even easier for customers to access tickets. More than eight million shoppers pass through Westfield shopping centres each week and we look forward to fulfilling their entertainment needs."

Mr Jones added, "Ticketek recognises the importance of offering customers choice and the partnership with Westfield will enhance our agency retail presence, complementing our popular website Ticketek.com, and national call centre. The fact that Westfield customers have asked for Ticketek further reaffirms our position as Australia's leading ticketing brand."

Westfield Australia & NZ Managing Director Robert Jordan said the partnership was an exciting development for shoppers who will soon be able to purchase tickets when shopping at Westfield.

"Westfield prides itself on providing a great customer experience by offering outstanding retail services and facilities. It's a natural fit for our shoppers to be able to meet their entertainment needs at Westfield by accessing Ticketek."

There will be a progressive roll-out of Ticketek agencies in Westfield shopping centres commencing in New South Wales from March 2011.